

# **WWW.IMCCONCERTS.COM PRIVACY POLICY**

WWW.IMCCONCERTS.COM is committed to helping you make the most of your free time on the internet within a trusted environment. This privacy policy discloses how we collect, protect, use and share information gathered about you on our web site. We hope that this disclosure will help increase your confidence in our sites and enhance your experience on the Internet.

## **What type of information is WWW.IMCCONCERTS.COM collecting, and how is it being collecting?**

The majority of products and services on our sites are offered without our collecting any personally identifiable information from you. You can surf WWW.IMCCONCERTS.COM's Web sites and view much of our content anonymously. (For instance, you can search events without giving out any personally identifiable information.)

## **Information You Provide**

There are a few activities on our sites where the collection of personally identifiable information is necessary. Those activities include things like entering a contest or sweepstakes, making a purchase, or contacting us. When personally identifiable information is collected, you will know because you will have to fill out a form. For most activities, we collect only your name, e-mail address, birth date, gender, and zip code. When you make a purchase, we also collect your street and billing addresses, your phone number, and credit card information. Depending on what you purchase, we may also need to collect other personal information, like your clothing size.

## **Information Collected from You with Technology**

WWW.IMCCONCERTS.COM sites collect some information about you using technology, so it may not be readily apparent to you that it is being collected. For instance, when you come to our site your IP address is collected so that we know where to send information you are requesting. An IP address is often associated with the place from which you enter the Internet like your ISP (internet service provider), your company, or your university. This information is not personally identifiable.

WWW.IMCCONCERTS.COM sites use information collected through technology to make our sites more interesting and useful to you. This includes helping advertisers on our site design advertisements of interests to our guests. We normally don't combine this type of information with personally identifiable information. However, we will combine this information with personally identifiable information to identify a visitor in order to enforce compliance with our house rules or terms of service or to protect our service, site, guests, or others.

### **What Are Cookies, and How Does WWW.IMCCONCERTS.COM Use Them?**

Cookies are pieces of information that a Web site sends to your computer while you are viewing the Web site. These pieces of information allow the Web site to remember important information that will make your visit of that site more useful. WWW.IMCCONCERTS.COM and other internet companies use cookies for a variety of purposes. For instance, WWW.IMCCONCERTS.COM uses cookies to remember and process the items in your shopping cart.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser (Netscape Navigator or Internet Explorer) settings. Each browser is a little different, so look at your browser Help menu to learn the correct way to modify your cookies. If you turn cookies off, you won't have access to many WWW.IMCCONCERTS.COM features that make your Web experience more efficient -- like the features mentioned above -- and some of our services will not function properly.

### **How does WWW.IMCCONCERTS.COM use the personally identifiable information that has been collected?**

WWW.IMCCONCERTS.COM uses personally identifiable information in a limited number of ways. We use the information to complete transactions. For instance, if you purchase a ticket on WWW.IMCCONCERTS.COM , we use your information to process your order, or if you contact us for help we will use the information to contact you. We use information collected to notify you if you've won a game or contest. Information we collect is used to send you e-mail updates and newsletters about our sites. We also use the

information you provide to send you WWW.IMCCONCERTS.COM e-mail promotions and special offers from our third-party sponsors.

**Does WWW.IMCCONCERTS.COM share information with companies or other organizations that are not part of the WWW.IMCCONCERTS.COM family of sites?**

One of the most valuable assets of our business is you. We will not give or sell your information. However, if there is a value for our guests, we will share your information or send you messages on behalf of another company as described below. We will also share information for security reasons.

**Companies That Are "Standing in the Shoes" of WWW.IMCCONCERTS.COM**

Sometimes we hire companies to help us deliver products or services, like a shipping company that delivers a package. In those instances, we need to share your information with them. These companies are basically "standing in the shoes" of WWW.IMCCONCERTS.COM, and they are allowed to use the information only to deliver the product or service.

**Companies Offering Promotions, Products, or Services**

On occasion, we offer promotions -- like sweepstakes or free subscriptions in conjunction with a sponsor. We will share your information with the sponsors if they need it to send you a product, such as a magazine subscription. We may share your information with those sponsors so that they can send you other special promotions they offer, but only if you give us your permission to do so, and we will share it only with that specific sponsor. In addition, WWW.IMCCONCERTS.COM occasionally sends e-mail promotions out to our guests on behalf of third-party sponsors. In this instance, we don't share your name with the third party -- we do the mailing for them. Again, we only send these promotions to you if you've given your permission.

**Content Partners**

On some of our sites, we provide content that is created by a third-party partner Web site. For instance, we provide search engines to third parties. In some instances the third-party sites will collect information in order to facilitate the transaction or to make the use of their content more productive

and efficient. In these circumstances the information collected is shared between WWW.IMCCONCERTS.COM and our third-party sponsors.

### **Third-Party Advertisers and Network Advertisers**

To help increase privacy protections for our guests, WWW.IMCCONCERTS.COM allows advertising on our sites from only those companies that have their own privacy policy. Once you've clicked on an advertisement and have left WWW.IMCCONCERTS.COM sites, our privacy policy no longer applies. You must read the privacy policy of the advertiser to see how your personal information will be handled on their site.

In addition, many business advertisements are managed and placed on our site by third-party companies. These companies are called "network advertisers." Network advertisers collect non-personally identifiable information when you click on or scan one of their banner advertisements. The information is collected using technology, so you may not realize it's being collected. The network advertisers collect this information so that they can show you ads that are more relevant and interesting to you.

### **Purchase or Sale of Businesses**

Online business is still in a very early stage and is changing and evolving rapidly. As WWW.IMCCONCERTS.COM continually looks for ways to improve our business, we may buy or sell a company. If we buy or sell a business, the names collected will likely be transferred as a part of the sale. Information about registrants will be used in the aggregate. However, if we buy a business, we will honor the requests that customers made of that business regarding e-mail communications. In the event that we sell a business, we will do everything in our power to ensure that the e-mail communications requests you made of us are honored.

**Organizations That Help Protect the Security and Safety of Our Guests and Our Sites** We will give out personal information as required by law, for example, to comply with a court order or subpoena; to enforce our Terms of Service, or site or game rules; or to protect the safety and security of guests and our sites.

**What choices do I have about WWW.IMCCONCERTS.COM collecting, using, and sharing my information?**

It is possible for you to use much of our site without giving us any personally identifiable information. When you do register with us or give us personally identifiable information, you will have an opportunity at the time we collect your information -- to limit e-mail communications from WWW.IMCCONCERTS.COM and from our third-party partners. You can request at any time that WWW.IMCCONCERTS.COM not send future e-mail to you either by subscribing from the communication. Also, as mentioned above, there are ways to limit the information collected through technology -- though some of our features won't work if you decide to do this.

**What type of security does WWW.IMCCONCERTS.COM provide?**

The importance of security for all personally identifiable information associated with our guests is of utmost concern to us. WWW.IMCCONCERTS.COM takes technical, contractual, administrative, and physical security steps to protect all visitors' information. When you provide credit card information, we use secure socket layer (SSL) encryption to protect it. There are some things that you can do to help protect the security of your information as well. For instance, never give out your Password, since this is what is used to access all of your account information. Also, remember to sign out of your account and close your browser window when you finish surfing the Web, so that other people using the same computer won't have access to your information.